

COURSE INFORMATION SHEET

University: Catholic University in Ružomberok	
Faculty: Faculty of Arts and Letters	
Course code: KZ/Zj-M018B/22	Course title: Current issues in media
Type and range of planned learning activities and teaching methods: Form of instruction: Seminar Recommended study range: hours weekly: 2 hours per semester: 26 Teaching method: on-site	
Credits: 3	Working load: 75 hours
Recommended semester/trimester: 3.	
Level of study: II.	
Prerequisites:	
Requirements for passing the course: a) Successful fulfillment of a written test accounts for 40 % of overall assessment b) Active participation on seminars accounts for 30 % of overall assessment c) Final presentation accounts for 30 % of overall assessment	
Learning outcomes of the course: Knowledge: the student has mastered vocabulary in English from the analyzed media texts the student has knowledge of selected aspects of media development in the 20th century Verification method - a written test in which the student achieves min. 60% of the full number of points Skills: to write an essay on selected topics related to contemporary media Verification method - In the case of seminar work, stylization, use of resources, grammatical purity, composition will be evaluated. Minimum score 60%. Competencies: the student is able to work effectively as an individual Verification method - active participation in the seminar, elaboration of assignments, elaboration of a final presentation on an individually chosen topic related to media development - verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria. In the case of seminar work, stylization, use of resources, grammatical purity, composition will be evaluated.	
Course contents: The course is based on the analysis of journalistic outputs from selected European media, which publish their content in English. At the beginning of the semester, the topics to be covered in the media will be determined according to the current socio-political situation. It could be an ongoing war, EU-related topics, climate change, geopolitical issues. Each week, students will receive text (s) reflecting a particular topic with prepared questions. During the lesson, students are introduced to the information in the text and a discussion leads to selected issues.	

At the end of the semester, students have the task of preparing a presentation of one topic in one medium, in the same time interval as the semester, focusing on the form of texts (genre, headline), use of resources, graphics, hypertextuality.					
Recommended or required literature: SEDLÁKOVÁ, Renáta. Výzkum médií. Nejužívanější metody a techniky. Praha: Grada, 2014. TRAMPOTA, Tomáš., VOJTĚCHOVSKÁ, Martina. Metody výzkumu médií. Praha: Portál, 2010					
Language of instruction:					
Notes:					
Course evaluation: Assessed students in total: 7					
A	B	C	D	E	FX
42.86	57.14	0.0	0.0	0.0	0.0
Name of lecturer(s): doc. Mgr. Pavel Izrael, PhD., doc. Victor Khroul, Ph.D.					
Last modification: 09.11.2022					
Supervisor(s): Guarantor: Administrátor Systému Person responsible for the delivery, development and quality of the study programme: prof. Mgr. Terézia Rončáková, PhD.					