

## COURSE INFORMATION SHEET

<b>University:</b> Catholic University in Ružomberok	
<b>Faculty:</b> Faculty of Arts and Letters	
<b>Course code:</b> KZ/Zj-B006B/23	<b>Course title:</b> English for Journalists
<b>Type and range of planned learning activities and teaching methods:</b> <b>Form of instruction:</b> Seminar <b>Recommended study range:</b> <b>hours weekly:</b> 3 <b>hours per semester:</b> 39 <b>Teaching method:</b> on-site	
<b>Credits:</b> 4	<b>Working load:</b> 100 hours
<b>Recommended semester/trimester:</b> 2.	
<b>Level of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements for passing the course:</b> a) Successful fulfillment of a written test accounts for 50 % of overall assessment b) Active participation on seminars accounts for 50 % of overall assessment	
<b>Learning outcomes of the course:</b> <b>Knowledge:</b> The student has mastered vocabulary in English from the analyzed media texts <b>Verification method</b> - a written test in which the student achieves min. 60% of the full number of points <b>Skills:</b> to use basic English journalistic terminology in communication to understand media texts in English to create short journalistic texts in English (news, interview questions) <b>Verification method</b> - verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria. <b>Competencies:</b> the student is able to work effectively as an individual <b>Verification method</b> - active participation in the seminar, elaboration of assignments, elaboration of a final presentation on an individually chosen media case - verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria.	
<b>Course contents:</b> <b>Course Description:</b> 1. Newspapers – typology (tabloid, serious), Newspapers - writing headlines (play on words, alliteration, cultural reference, emphatic language): speaking, headlines comparison, practice 2. Newspapers – analyzing newspaper articles (cohesion techniques, slant): reading and speaking, Newspapers – practicing interview skills: listening, practicing question formation 3. Newspapers – planning and writing newspaper article: discussion, house style features, reading, Newspaper – planning and writing newspaper article (reading, writing) 4. Radio – understanding the language of radio presenters: genres, listening, reading, Radio – understanding the production process: vocabulary exercise, discussion, reading 5. Radio – understanding the production process: listening related exercise, Radio – planning a news list: group discussion, reading	

6. Radio – planning a news list: listening related exercises, Radio – giving post-production feedback: discussion, listening related exercises
7. Magazines – composing magazine covers: discussion, bolding, capitalization, Magazines – composing magazine covers: (pronunciation features), listening
8. Magazines – planning the contents of a magazine: listening related exercises, expressing future, Magazines – giving instructions: discussion, reading, use of always and never, listening exercises,
9. Magazines – planning and writing a true-life story: discussion, reading, past tenses, Magazines – planning and writing a true-life story: writing own text, + Test 1
10. Television – understanding the pre-production process: discussion, listening, Television – understanding the pre-production process; possibility, ability, recommendation
11. Television – organizing a filming schedule, Television – filming on location, instructions, suggestions, questions
12. Television – editing a TV documentary: reading, listening, Television – editing a TV documentary: listening, writing

**Recommended or required literature:**

CERAMELLA, Nick. – LEE, Elisabeth: Cambridge English for the Media, Cambridge: Cambridge University Press. 2008. 112 s. ISBN-978-0-521-72457-9.

**Language of instruction:**

**Notes:**

**Course evaluation:**

Assessed students in total: 0

A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0

**Name of lecturer(s):** doc. Mgr. Pavel Izrael, PhD., doc. Victor Khroul, Ph.D.

**Last modification:** 09.08.2023

**Supervisor(s):**

**Guarantor:**

Administrátor Systému

Person responsible for the delivery, development and quality of the study programme:

prof. Mgr. Terézia Rončáková, PhD.