

COURSE INFORMATION SHEET

University: Catholic University in Ružomberok	
Faculty: Faculty of Arts and Letters	
Course code: KZ/Zj-B032B/22	Course title: Media controversies
Type and range of planned learning activities and teaching methods: Form of instruction: Lecture / Seminar Recommended study range: hours weekly: 1 / 2 hours per semester: 13 / 26 Teaching method: on-site	
Credits: 4	Working load: 100 hours
Recommended semester/trimester: 5.	
Level of study: I.	
Prerequisites:	
Requirements for passing the course: a) Successful fulfillment of a written test accounts for 40 % of overall assessment b) Active participation on seminars accounts for 30 % of overall assessment c) Final presentation accounts for 30 % of overall assessment	
Learning outcomes of the course: Learning Outcomes: Knowledge: The student has mastered vocabulary in English from the analyzed media cases Verification method - a written test in which the student achieves min. 60% of the full number of points Skills: to participate in a discussion on selected topics related to media cases Verification method - verbal evaluation on a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria Competencies: to understand the text, abstract the main meanings, identify relevant information the student is able to work effectively as an individual Verification method - active participation in the seminar, elaboration of assignments, elaboration of a final presentation on an individually chosen media case - verbal evaluation from a 5-point scale: excellent, above average, average, acceptable, meeting minimum criteria.	
Course contents: Introductory propaedeutic seminar 2. Plagiarism and breach of journalistic ethics - a case study from the New York Times 3. Plagiarism and breach of journalistic ethics - a case study from the New York Times 4. Obtaining information illegally - a case study of News of the World 5. Obtaining information illegally - a case study of News of the World 6. Photojournalism and photo manipulation - case study World Press Photo 7. Photojournalism and photo manipulation - case study World Press Photo 8. Purchase of a stake in Petit Press by Penta 9. Purchase of a stake in Petit Press by Penta	

10. Campus rape scandal - Rolling Stone magazine 11. Campus rape scandal - Rolling Stone magazine 12. Student presentations					
Recommended or required literature:					
Language of instruction: English					
Notes:					
Course evaluation: Assessed students in total: 1					
A	B	C	D	E	FX
0.0	0.0	0.0	100.0	0.0	0.0
Name of lecturer(s): doc. Mgr. Pavel Izrael, PhD.					
Last modification: 09.11.2022					
Supervisor(s): Guarantor: Administrátor Systému Person responsible for the delivery, development and quality of the study programme: prof. Mgr. Terézia Rončáková, PhD.					