

# DOCUMENT

<b>Name and surname</b>	Mgr. Petra Polievková, Philosophiae doctor
<b>Document type:</b>	Research/art/teacher profile of a person
<b>The name of the university</b>	Catholic University in Ružomberok
<b>The seat of the university</b>	Hrabovská cesta 1A, 034 01 Ružomberok
<b>The name of the faculty</b>	Faculty of Arts and Letters
<b>The seat of the faculty</b>	Hrabovská cesta 1B, 034 01 Ružomberok

## I. - Basic information

### I.1 - Surname

Polievková

### I.2 - Name

Petra

### I.3 - Degrees

Mgr., PhD.

### I.4 - Year of birth

1979

### I.5 - Name of the workplace

Faculty of Arts and Letters, Catholic University in Ruzomberok

### I.6 - Address of the workplace

Hrabovská cesta 1B, Ružomberok

### I.7 - Position

associate professor ( from 01.06.2022)

### I.8 - E-mail address

petra.polievkova@ku.sk

### I.9 - Hyperlink to the entry of a person in the Register of university staff

<https://www.portalvs.sk/regzam/detail/16183>

### I.10 - Name of the study field in which a person works at the university

media and communication studies

## II. - Higher education and further qualification growth

II.4 - Associate professor

II.5 - Professor

II.6 - Doctor of Science (DrSc.)

## III. - Current and previous employment

<b>III.a - Occupation-position</b>	<b>III.b - Institution</b>	<b>III.c - Duration</b>
assistant professor	Faculty of Arts and Letters, Catholic University in Ruzomberok	2019 -
assistant professor	The Faculty of Mass Media Communication at the University of Ss. Cyril and Methodius in Trnava	2012 - 2018

#### IV. - Development of pedagogical, professional, language, digital and other skills

<b>IV.a - Activity description, course name, other</b>	<b>IV.b - Name of the institution</b>	<b>IV.c - Year</b>
1. qualification exam of pedagogical staff	Methodological and pedagogical center	2009
education Lecturer - teaching skills	Association of lecturers and career counselors	2019
functional literacy of pedagogical staff in information technology	Methodological and pedagogical center	2008

#### V. - Overview of activities within the teaching career at the university

V.1 - Overview of the profile courses taught in the current academic year according to study programmes

<b>V.1.a - Name of the profile course</b>	<b>V.1.b - Study programme</b>	<b>V.1.c - Degree</b>	<b>V.1.d - Field of study</b>
Contemporary Slovak language I.	journalism	I.	Media and Communication Studies
Contemporary Slovak language II.	journalism	I.	Media and Communication Studies
Contemporary Slovak language III.	journalism	I.	Media and Communication Studies
Contemporary Slovak language - Language culture	journalism	II.	Media and Communication Studies
Media-linguistic intersections	Theory and history journalism	III.	Journalism and information
Political history 20. and. and 21. st century	journalism	I.	Media and Communication Studies
Ethics in the media	journalism	I.	Media and Communication Studies
Media studio II.	journalism	II.	Media and Communication Studies
Media studio III.	journalism	II.	Media and Communication Studies
Žurnalistická prax I.	journalism	I.	Media and Communication Studies

#### V.4 - Overview of supervised final theses

##### V.4.1 - Number of currently supervised theses

###### **V.4.a - Bachelor's (first degree)**

2

###### **V.4.b - Diploma (second degree)**

4

##### V.4.2 - Number of defended theses

###### **V.4.a - Bachelor's (first degree)**

5

###### **V.4.b - Diploma (second degree)**

10

#### V.5 - Overview of other courses taught in the current academic year according to study programmes

V.5.a - Name of the course	V.5.b - Study programme	V.5.c - Degree	V.5.d - Field of study
Culture in the media	journalism	II.	Media and Communication Studies
Medial education	journalism	II.	Media and Communication Studies

## VI. - Overview of the research/artistic/other outputs

### VI.1 - Overview of the research/artistic/other outputs and the corresponding citations

#### VI.1.1 - Number of the research/artistic/other outputs

##### VI.1.a - Overall

16

##### VI.1.b - Over the last six years

5

#### VI.1.2 - Number of the research/artistic/other outputs registered in the Web of Science or Scopus databases

##### VI.1.a - Overall

3

##### VI.1.b - Over the last six years

1

#### VI.1.3 - Number of citations corresponding to the research/artistic/other outputs

##### VI.1.a - Overall

23

##### VI.1.b - Over the last six years

10

#### VI.1.4 - Number of citations registered in the Web of Science or Scopus databases

##### VI.1.a - Overall

7

##### VI.1.b - Over the last six years

5

#### VI.1.5 - Number of invited lectures at the international, national level

### VI.2 - The most significant research/artistic/other outputs

1.

ADN: Family Socioeconomic Status and Parents' Education as Indicators of the Primary Use of Digital Media by Children / Polievková Petra, 2020. In: Media Literacy and Academic Research. ISSN 2585-8726. - Vol. 3 , No. 2 (2020), p. 63 - 76.

2.

ADM: The role of media literacy development as a part of religious education curriculum./ Norbert Vrabec, Petra Polievková, Mátia Moravčíkov, 2013. In: European Journal of Science and Theology. ISSN 1841-0464. - Vol. 9, No. 5, p. 211 - 223.

3.  
AFC : Stereotypnosť ako podstata mediálneho politického diskurzu. Stereotyping as the essence of media political discourse / Polievková Petra, 2013. In: Media i społeczeństwo = Media and society. ISSN 2083-5701. - No. 3 (2013), s. 41-52

4.  
AED: Child through the prism of digital entertainment / Polievková, Petra, 2019. In: Digital childhood. Ružomberok (Slovakia): Catholic University in Ružomberok. VERBUM - vydavateľstvo KU, 2019. - ISBN 978-80-561-0719-5, p. 65-92

5.  
V1: Obráz židovskej komunity v tlači a v úradných písomnostiach. Protisemitská agenda v regionálnej tlači a v miestnych informačných zdrojoch Ľubietová 1940 – 1943. Ružomberok : Verbum.. ISBN 978-80-561-0968-7. 97 s.

### VI.3 - The most significant research/artistic/other outputs over the last six years

1.  
ADN: Family Socioeconomic Status and Parents' Education as Indicators of the Primary Use of Digital Media by Children / Polievková Petra, 2020. In: Media Literacy and Academic Research. ISSN 2585-8726. - Vol. 3 , No. 2 (2020), p. 63 - 76.

2.  
AFD Kauza prednostného očkovania cez prizmu diskurzívnej analýzy / Polievková Petra, 2021. In: Kol. autorov: FENOMÉN 2021: Pandémia covidu-19 a médiá. Vydavateľ: Univerzita Komenského v Bratislave vo Vydavateľstve UK v roku 2021, s. 311 - 324.

3.  
AED: Child through the prism of digital entertainment / Polievková, Petra, 2019. In: Digital childhood. Ružomberok (Slovakia): Catholic University in Ružomberok. VERBUM - vydavateľstvo KU, 2019. - ISBN 978-80-561-0719-5, p. 65-92

4.  
V1: Obráz židovskej komunity v tlači a v úradných písomnostiach. Protisemitská agenda v regionálnej tlači a v miestnych informačných zdrojoch Ľubietová 1940 – 1943. Ružomberok : Verbum.. ISBN 978-80-561-0968-7. 97 s.

### VI.4 - The most significant citations corresponding to the research/artistic/other outputs

1.  
2021 [1]Teneva, Ekaterina. THE RHETORIC OF POLITICAL EMOTIONS IN THE INTERNET NEWS DISCOURSE. In Galactica Media-Journal of Media Studies, 2021, Vol. 3, ISSUE 1, p. 125.

2.  
2018 [1] GÁLIK Slavomír, HLADÍKOVÁ, Vladimíra. Cyberbullying and Opportunities for its Prevention. Vol.I, Issue 1, p.6-17, ISSN 2585-8726.

3.  
2016 [1] PETRANOVÁ, Dana, HOSSOVÁ, Monika. Critical Thinking as a Key Competency. In: Proceedings of the 3D international conference on applied social science research / Chen, Li [Ed.]. Paris : Atlantis Press, - ISBN 978-94-6252-148-3.

4.  
[1] RONČÁKOVÁ, Terézia. Fortes in Fide—The Role of Faith in the Heroic Struggle against Communism. In Religions, Vol. 12. No. 10, p. 13.

5.  
2014 [1] PAĽA, Gabriel. The family in media ciphers. In European Journal of Science and Theology, 2015, Vol. XI, Issue 6, p. 715. 2016

## VI.5 - Participation in conducting (leading) the most important research projects or art projects over the last six years

1.  
Media Use Patterns and Competence of Children up to 8 years; No.: 1/0638/17, Period: 1. Jan 2017 - 1. Jan 2019

2.  
The influence of the media on the social status of celebrities: changes in the media image of Marián Kočner in Slovak society; No.:VEGA č. 1/0203/21 , Period: 2021 - 2023

## VII. - Overview of organizational experience related to higher education and research/artistic/other activities

VII.a - Activity, position	VII.b - Name of the institution, board	VII.c - Duration
regular member of the jury of the MEDart high school media competition for the press section	Faculty of Arts and Letters, Catholic University in Ruzomberok	od r. 2018
Member of the Platform for the Development of Media Literacy	Media Council services	2023 -

## IX. - Other relevant facts

### IX.a - If relevant, other activities related to higher education or research/artistic/other activities are mentioned

Lecturer / methodologist / mentor / guarantor - expert of the RTVS Creative Center for the educational activity Slovenčina in front of the camera. (The goal of Creative Centers is the professionalization of audiovisual production in the regions and in Slovakia in general).

### Date of last update

22.05.2023